

## RAM: Humanization of Machines or Anthropomorphism of Technology

Par : Dorota Kozinska 04 mars, 2015

*RAM: Rethinking Art and Machine*, features five international artists and launches a discussion on the compelling issue of humanization of machines. Angela Bulloch, Jim Campbell, Manfred Mohr, Alan Rath and Daniel Rozin all have taken to technology as vehicle for their creative expression, using everything from electronics, graphics and robots, to sound and light.

It is an excellent opportunity to see some of the best in past and recent accomplishments of these internationally recognized new media artists. Seen as precursors in their field, they are paving the way for younger generation to follow, audacious and exceptionally innovative in their approach to both technology and art. They represent a wide range of ideas, with artworks that are both striking and technically advanced, and a lot of interactive fun. This is a show of 'new media art', a blend particularly compelling, creatively melding technology with traditional artistic tools like the paintbrush. It also raises the question of technology's infringement into the world of art, but what the exhibition is attempting to show, is the invaluable human input, be it in the application of new media, or the use of a humble brush.


The exhibition includes historical works of computer art dating back to the 1970s through a series of mini-retrospectives, and culminates in the Canadian debut of the artists' ongoing projects.

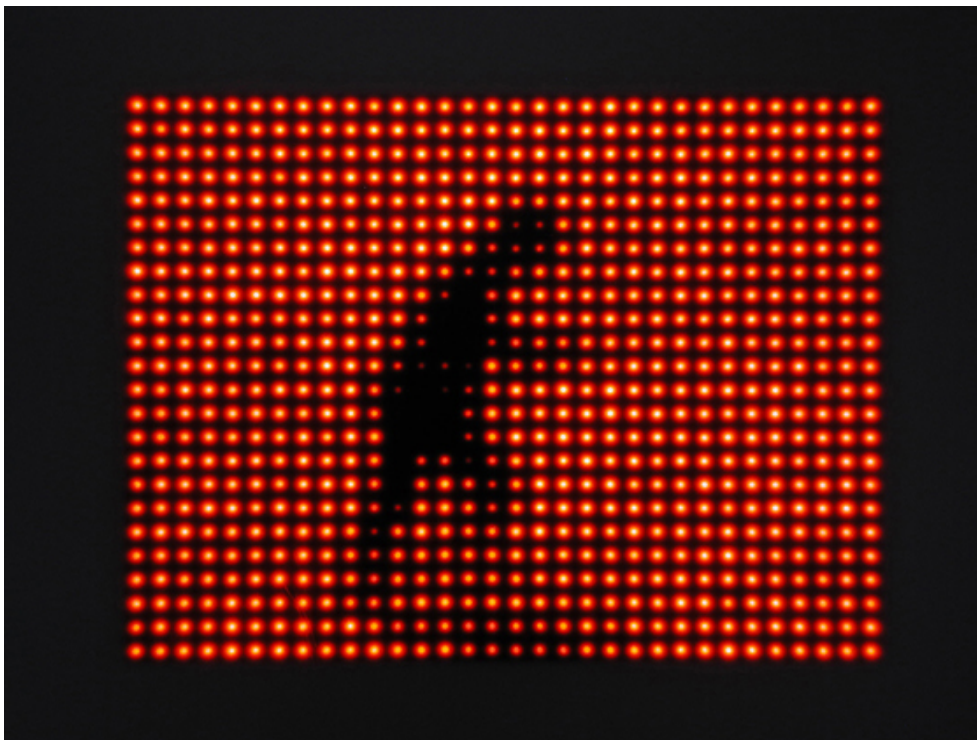
RAM was created as an original exhibit by Marla Wasser, for THEMUSEUM, Kitchener, Ontario, and adapted for the Art Gallery of Nova Scotia "to reflect the evolving impact and intersections of art and technology." Prior to RAM, Wasser, who is President of the curatorial and art advisory firm Pursuits Inc., Toronto, Canada, created the exhibition *The Art, Inspiration and Appropriation of Andy Warhol*, supported by the Andy Warhol Museum, Pittsburgh.

*RAM: Rethinking Art and Machine*  
**January 17-March 22, 2015**

Art Gallery of Nova Scotia  
1723 Hollis Street  
Halifax, NS

[www.artgalleryofnovascotia.ca](http://www.artgalleryofnovascotia.ca) 

For more information on Pursuits Inc., see [www.pursuitsinc.com](http://www.pursuitsinc.com). 

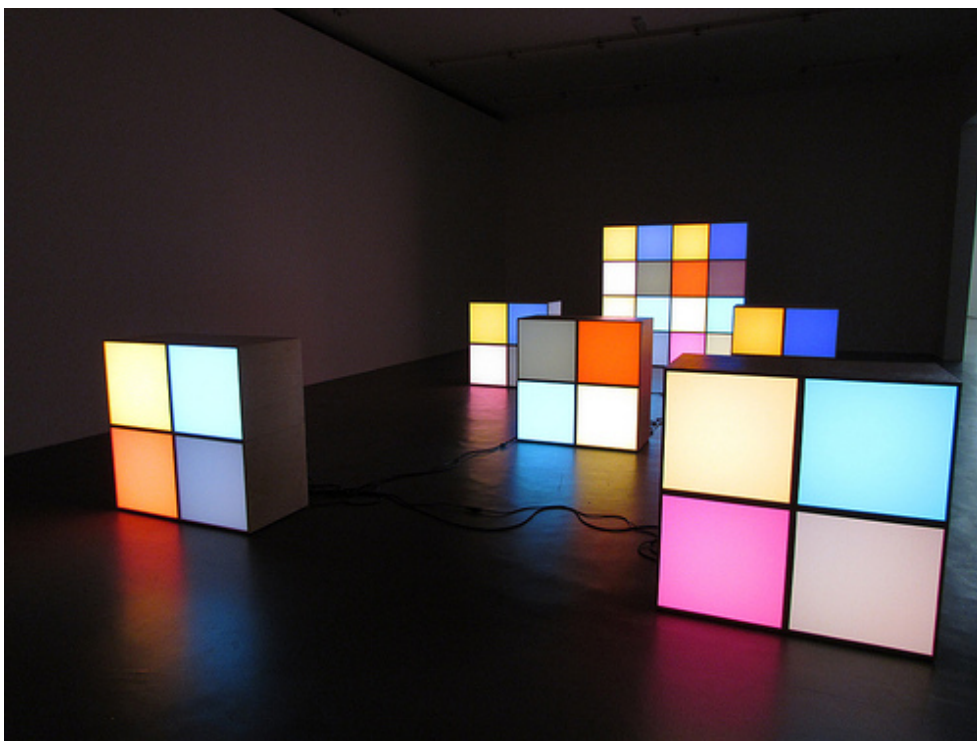


**Jim Campbell**

*Motion and Rest #5, 2002*

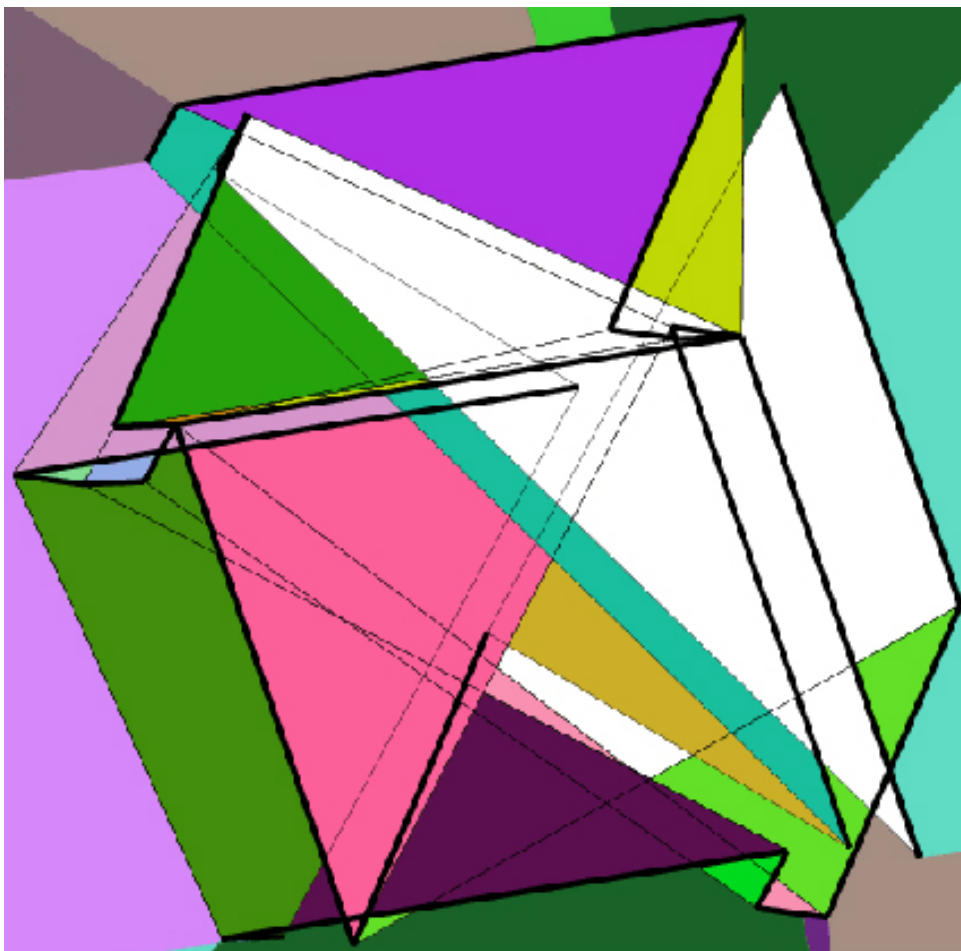
Custom electronics, 768 Red LEDs

22 x 29 x 1 inches, Courtesy of Jim Campbell Studio

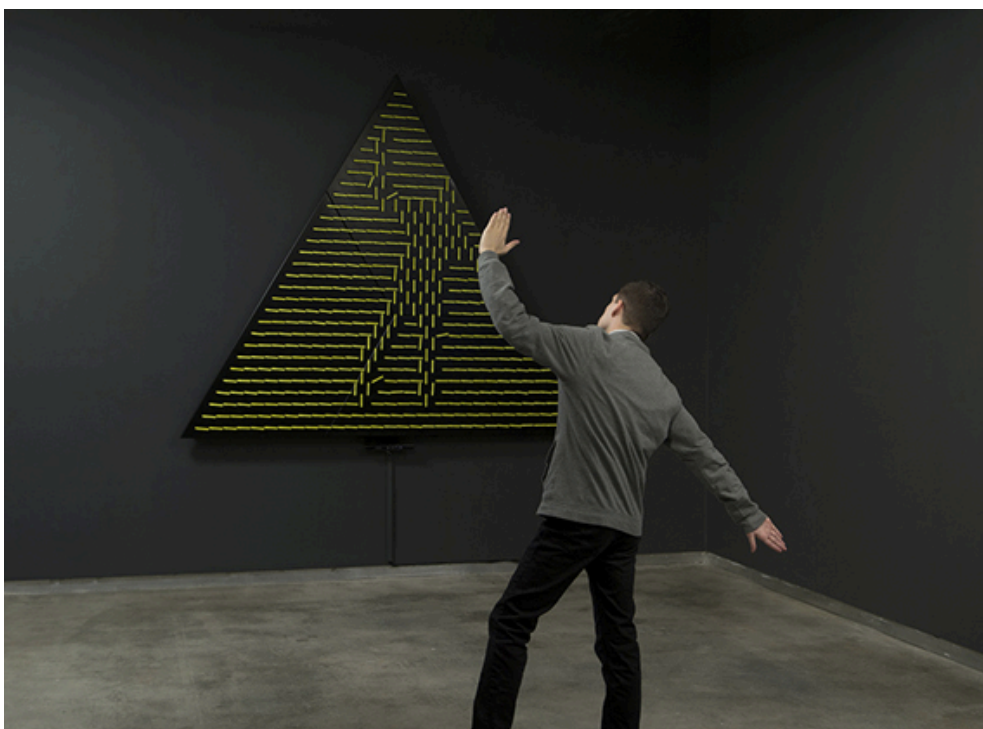


**Angela Bulloch**

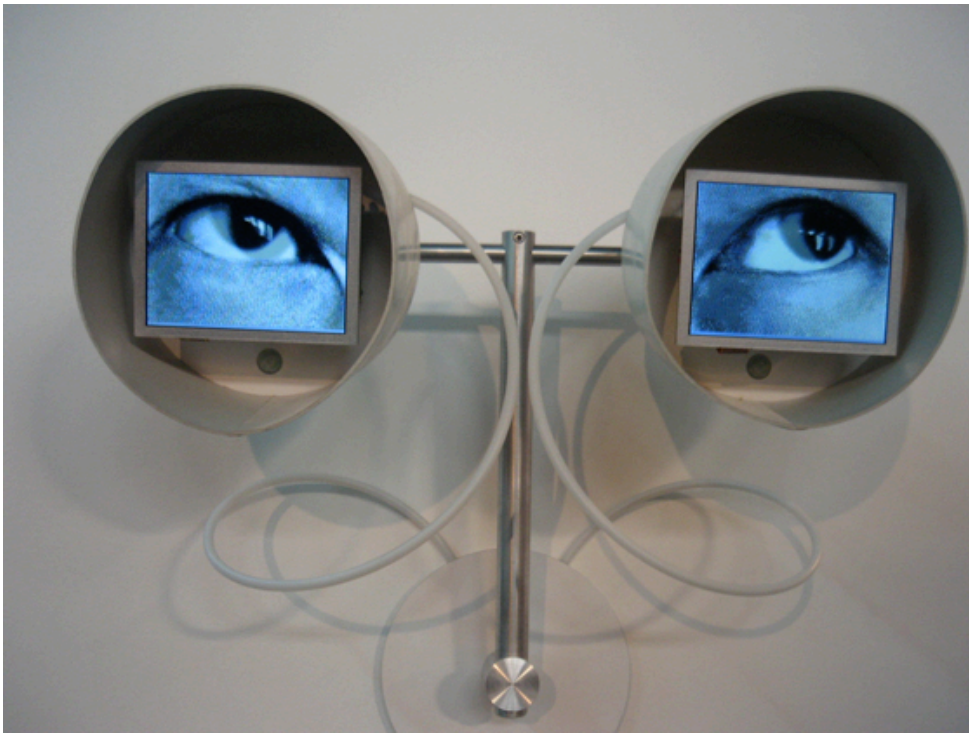
*Gang of four blue + Gang of four yellow + Gang of four brown + Gang of four red + Gang of four mixed + Gang of four 16*



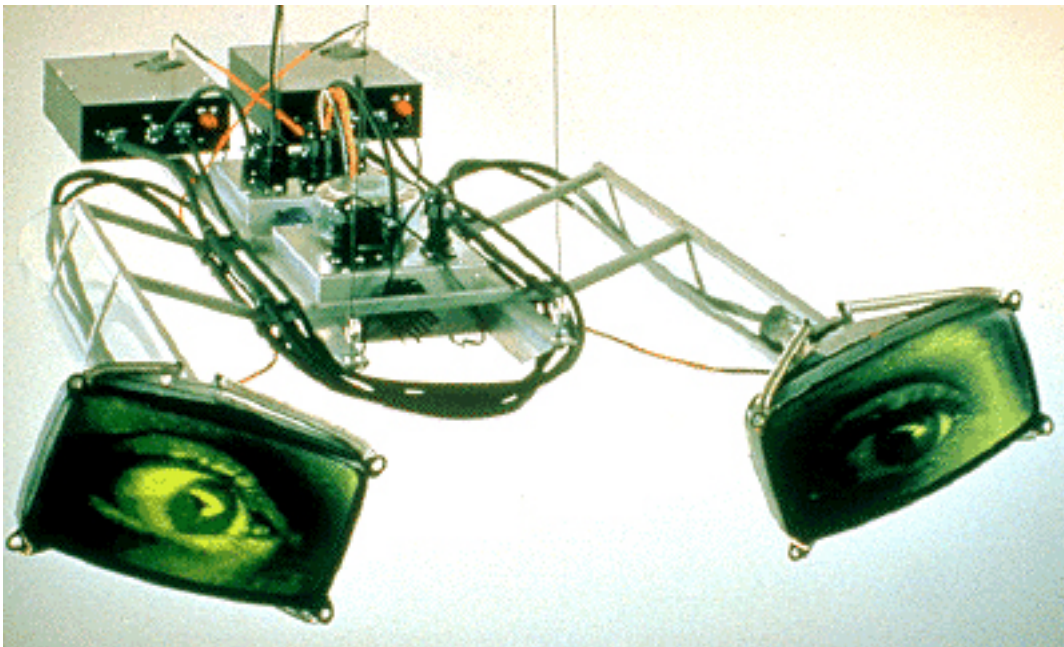
**Manfred Mohr**  
*Space.colour.motion*, 1999-2003



**Daniel Rozin**  
*Angles Mirroir*, 2013



Alan Rath



Alan Rath  
*Soar Eyes*